

CLOJURE/
 **CONJ2026**
Charlotte, NC

SPONSORSHIP DECK

CLOJURE/CONJ 2026
SEPT 30 - OCT 2. CHARLOTTE, NC.

About the event

WHAT IS CLOJURE/CONJ?

**THE ORIGINAL AND FLAGSHIP
CONFERENCE SINCE 2010**

First held 16 years ago, it has grown into the world's leading community gathering for developers and organizations building with Clojure.



CLOJURE/CONJ IS WHERE THE DEVELOPERS GO DEEP.

It's where practitioners share what's actually working in production. Expect debates, lively hallway conversations, and the kind of enthusiasm that only happens in person - **in a community that values rigor and craft over hype.**

73% of Clojure users write it professionally, and the Conj reflects that: this is a conference **built by and for people who ship.**

DETAILS ON THE EVENT

The Program

3 DAYS HYBRID EVENT

WORKSHOPS

Hands-on sessions to master specific tools and architectures through practical application.

TALKS

From language innovation to case studies and engineering deep-dives.

LIVESTREAM

Free for the global Clojure community — no barriers, no borders. Open access maximizes partner visibility across geographies, reaching well beyond the in-person audience.

WHO ATTENDS

Target audience



Clojure/Conj attracts the **engineers** building the systems and the **executives** deciding what gets built next, across industries where **correctness and reliability** are non-negotiable.

75%
DEVELOPERS

Clojure developers with +5 years of experience

25%
**LEADERS &
PRACTITIONERS**

CTOs, CEOs & Founders, Engineering Managers,
Architects, Product Managers, Professors &
Designers.

WHO ATTENDS

Dev Seniority



70%
MID
TO SENIOR

5+ years in Clojure

30%
LOW
TO MID

0-5 years in Clojure

AUDIENCE INTERESTS



Networking



Clojure
community
atmosphere



New techniques
and database
technologies



Trends,
innovation and
future
directions



AI and LLMs



Coding, libraries and
frameworks



Real-world case
studies



Job and career
opportunities

WHY SPONSOR



RAISE AWARENESS



Build strong global brand recognition by connecting with \approx 1,400 developers and tech leaders — and the decision-makers who drive product adoption.

SUPPORT THE COMMUNITY



Show your commitment to the Clojure community and build lasting relationships. Find your next customers and advocates. Open doors to international market opportunities.

UPGRADE ATTENDANCE



Send your developers to learn, receive hands-on training, and connect with peers while boosting your brand's visibility. Choose a sponsorship package and invest in your team, the community, and your brand all at once.

SHOWCASE



Put your products and services in front of a highly engaged audience. Run live demos, gather real-time feedback from engineers, and convert qualified interest into trial users and future customers.



HOST SPONSOR

The Nu logo consists of the lowercase letters 'nu' in a bold, white, sans-serif font.

Nu is one of the largest **digital financial services platforms** in the world, serving **hundreds of millions of customers** across **Brazil, Mexico, and Colombia**. The company builds and operates its infrastructure on **Clojure**, with approximately **1,000 microservices in production**, making it one of the **largest users of Clojure at scale** today. **Nu's commitment** goes beyond using the language — as **key corporate sponsor of Clojure** and **host of Clojure/Conj**, Nu actively invests in keeping the **ecosystem and its community alive and growing**.

SPONSORSHIP TIERS

FEATURE	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTING
Indicative price (USD)	\$12,000	\$10,000	\$8,000	\$6,000	\$3,000
Booth size (approx.)	one × 8' x 30" + one × 6' x 30" tables, or own booth	two × 6' x 30" tables	one × 8' x 18" or one × 6' x 30"	one × 8' x 18" or one × 6' x 30"	N/A
Booth chairs	Up to 4 chairs	3 chairs	2 chairs	2 chairs	N/A
In-person tickets included	8	6	4	2	1
Discount on workshop's tickets and additional in-person tickets (based on regular ticket price)	20% (Conf \$400)	15% (Conf \$425)	10% (Conf \$450)	5% (Conf \$475)	0%
Extra ticket for returning sponsors	1 in-person ticket if company sponsored any of the last three editions (2023, 2024 or 2025)				
Extra tickets for sponsors increasing tier	1 in-person ticket if sponsor increases tier compared to their last participation				
Logo on event website (sponsors page)	Top row, largest logo	Large logo	Medium logo	Small logo	Small logo (Supporting section)

*Prices are in USD

SPONSORSHIP TIERS

FEATURE	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTING
Logo on attendee badge	YES	NO	NO	NO	NO
Logo on conference slides (welcome/closing)	YES	YES	YES	YES	YES
Logo in session videos on YouTube (evergreen content)	YES	YES	YES	YES	YES
Mention in opening/closing remarks	YES	YES	YES	YES	YES
Promotional blurb in opening remark	YES	NO	NO	NO	NO
Social media & community mention (LinkedIn, Slack, Discord)	High Visibility	High Visibility	Included in group “thank you sponsors” post.	Included in group “thank you sponsors” post.	Included in group “thank you sponsors” post.
Job board postings on event website	Up to 10 active job posts	Up to 6 active job posts	Up to 3 active job posts	Up to 1 active job post	N/A
Job posting in email (jobs newsletter)	Featured block in 1 dedicated jobs email	Individual block in 1 dedicated jobs email	Individual block in 1 dedicated jobs email	Listed in “other companies hiring” section in 1 dedicated jobs email	N/A
Priority in booth selection	First priority	Second priority	Third priority	Standard assignment after higher tiers	N/A (no booth)

*Prices are in USD

SPONSORSHIP TIERS

REFERENCES

Table sizes	8' x 30" ≈ 244 cm x 76 cm	6' x 30" ≈ 183 cm x 76 cm	8' x 18" ≈ 244 cm x 46 cm
Linen (tablecloths)	Not included by default – Black linen can be added on request. Linen has an additional cost, which will be covered by the conference (no extra charge to the sponsor).		
Exhibitor Electrical Services	Not included – Must be ordered and paid separately by the sponsor using the exhibitor electrical services form.		

ADD-ON NAME	DESCRIPTION	ELIGIBLE TIERS	MAX SPONSORS	PRICE (USD)
Connectivity Sponsor	Focus: Exclusive branding on Wi-Fi credentials and the login splash page. Extras: Logo on website, email footer, social media mention, and opening/closing remarks.	Any tier	1	\$3,000
Diversity Sponsor	Focus: Exclusive sponsor of the Thursday "Underrepresented in Tech" lunch (up to 20 people). Extras: Logo on website, email footer, social media mention, and opening/closing remarks.	Any tier	1	\$2,000 + Lunch for members on Thursday.
Accessibility Sponsor (Live Translation)	Focus: Funds live translation (Spanish/Portuguese) for the global livestream audience. Extras: Logo on website, email footer, social media mention, and opening/closing remarks.	Any tier	Unlimited	\$2,000
Closing Gathering Sponsor	Focus: Official mention in the event program. Extras: Logo on website, email footer, social media mention, and opening/closing remarks.	Diamond, Platinum, Gold	2	\$4,000
Board Game Night Sponsor	Focus: A relaxed evening with 4–5 hours of visibility + a booth table and two chairs. Extras: Logo on website, email footer, social media mention, and opening/closing remarks.	Any tier	1	\$3,000
Job posting (newsletter)	Focus: Includes one job posting featured in a dedicated recruitment newsletter.	Silver sponsors & non-sponsors.	N/A	\$500
Quiet Room Sponsor	Focus: Exclusive branding of the "Quiet Room" (decompressing space). Extras: Logo on website, email footer, social media mention, and opening/closing remarks.	Any tier	1	\$2,000

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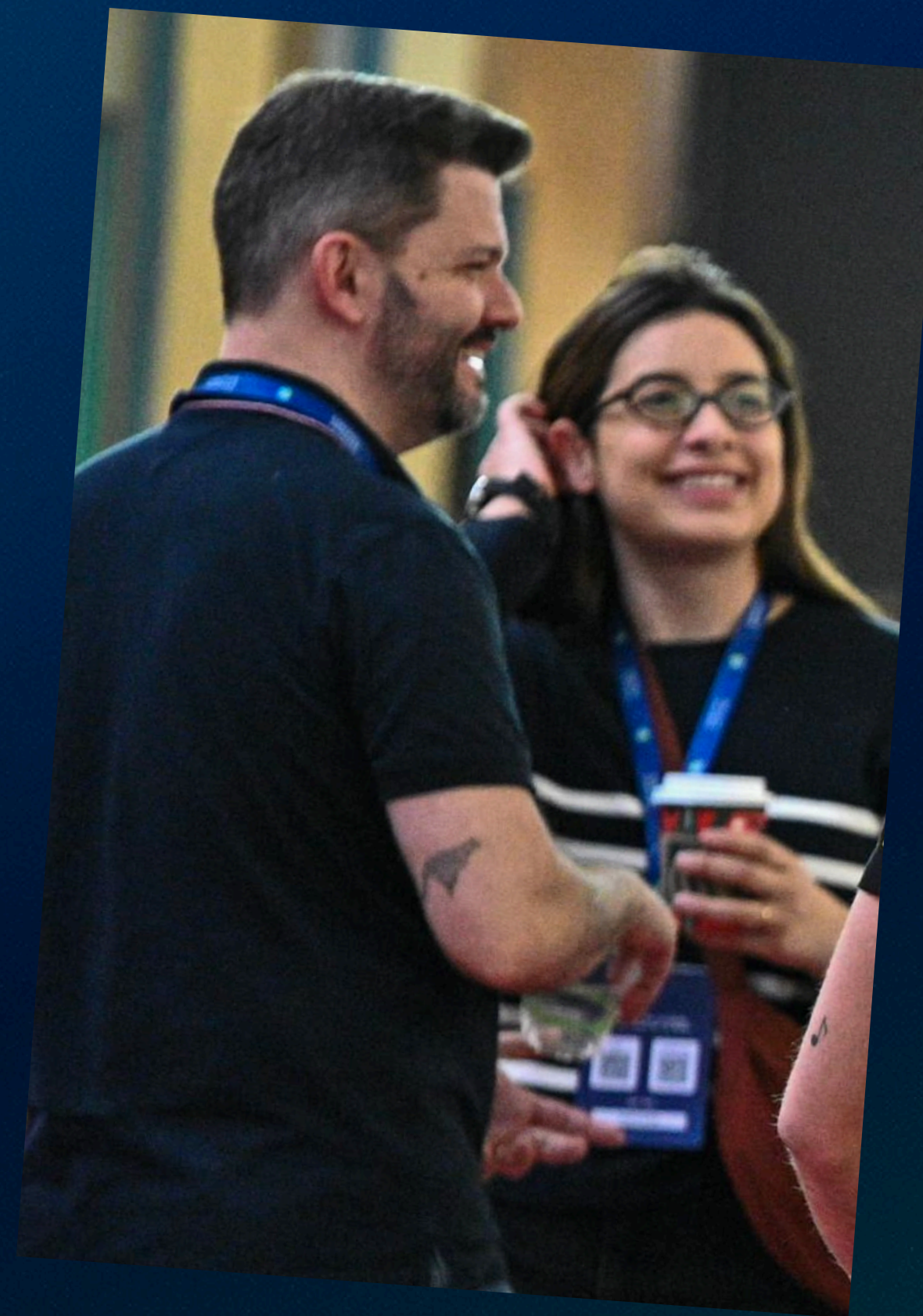
CLOJURE/
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THE ORGANIZING COMMITTEE

Main POC: Magdalena Useglio

BOOK A 30-MIN CALL

clojure-conj@nubank.com.br



THANK YOU